

HADIGAUN CARFREE SATURDAY

PEOPLE'S PERCEPTION SERVEY (LOCAL BUSINESSES)

THE GRAPHICS USED IN THE INFOGRAPHIC POSTERS ARE CREATED BY THE CHILDREN OF HADIGAUN DURING CARFREE CREATIVE SATURDAYS

TOTAL BUSINESS OWNERS SURVEYED:

47



GENDER DISTRIBUTION



57.45%
FEMALE
BUSINESS
OWNERS



42.55%
MALE
BUSINESS
OWNERS

MODE OF TRANSPORTATION:



PUBLIC



TWO-WHEELERS



WALKING



BICYCLES



CAR

57.45%

42.55%

31.91%

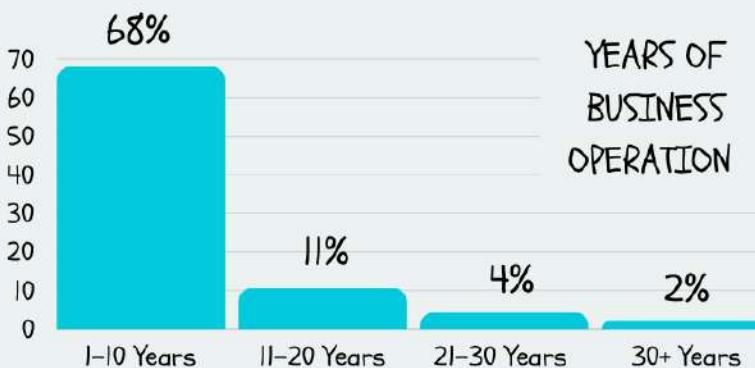
6.38%

2.13%

TYPE OF BUSINESSES

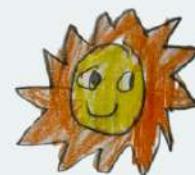


RETAIL (GROCERY): 36.17% CLOTHING: 25.53% OTHERS: 25.53% FOOD: 12.77% SERVICE: 4.26%



YEARS OF
BUSINESS
OPERATION

PARTICIPATION IN CAR FREE SATURDAY

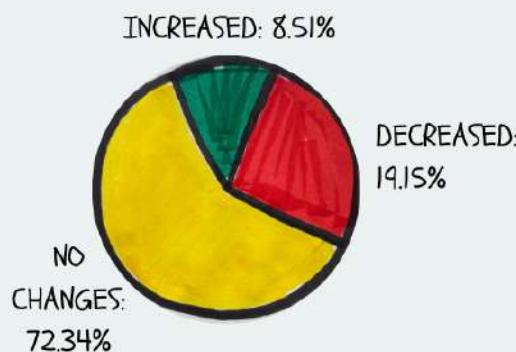


PARTICIPATES:
34.04%

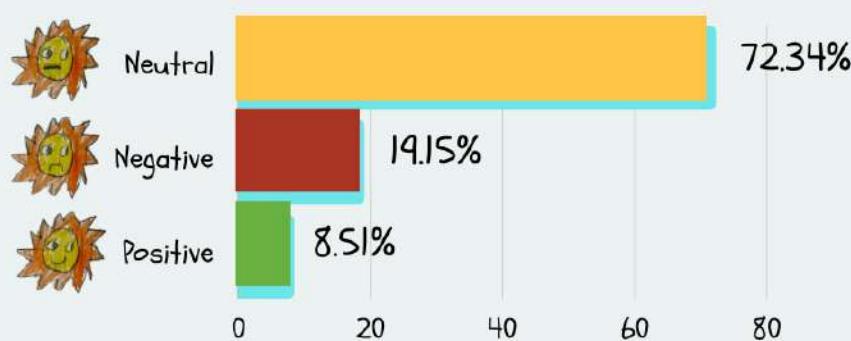


DOES NOT PARTICIPATE:
65.96%

SALE CONDITION SINCE CAR-FREE SATURDAYS WERE INITIATED



IMPACT OF CAR FREE SATURDAYS ON RESPONDENT'S BUSINESS



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POSITIVE IMPACTS OF CAR-FREE SATURDAYS ON BUSINESSES



OF THE SEVEN PEOPLE WHO RECORDED A POSITIVE IMPACT, FIVE OF THEM WERE GROCERY STORE OWNERS.

HAS BUSINESSES FACED CHALLENGES?



CHALLENGES FACED DUE TO CAR-FREE SATURDAYS BY BUSINESS OWNERS



THE SURVEY SHOWED THAT:

- CAR-FREE SATURDAY IN HADIGAUN HAS MIXED EFFECTS ON LOCAL BUSINESSES.
- IT ENHANCES COMMUNITY AND CULTURAL ENGAGEMENT, HOWEVER, ECONOMIC BENEFITS FOR LOCAL BUSINESSES ARE LARGELY NEUTRAL AND UNEVENLY DISTRIBUTED.
- THERE IS LIMITED IMPACT ON MOST BUSINESSES, WITH GROCERY STORES BENEFITING THE MOST.
- MANY BUSINESSES ARE NEW, AND DUE TO THIS THEY HAVE A LOW SENSE OF OWNERSHIP, LEADING TO MORE NEUTRAL RESPONSES.
- NEGATIVE IMPACTS ARE MAINLY DUE TO DECREASED FOOT TRAFFIC.
- DESPITE THE LACK OF BENEFITS, BUSINESS OWNERS ARE APPRECIATIVE OF THE CAR-FREE SATURDAY INITIATIVE AND ARE OPEN TO FINDING ALTERNATIVES FOR BETTER ACCOMMODATION.



**DIGO BIKAS
INSTITUTE**

